Vision Preview 2012

November 2&3 | World Class Optical Education & Exciting Exhibits | Greater Ft Lauderdale Convention Center

Vision Preview is <u>your best opportunity</u> to expose your products to Optical Retailers from all over the Southeast & Caribbean.

- ✓ More incentives for buyers to buy at the show
- ✓ NEW "*Show Only Specials*" promotion to boost Sales
- ✓ Ideal timing for Florida Optical buyers
- ✓ Great exhibit traffic, Attracts 1100+ ECPs & Buyers
- ✓ Affordable Booth & Hotel Rates
- ✓ Your best return on your marketing dollars

Your Booth at Vision Preview 2012 *includes:*

- Carpeted booth 8'x10' or 8'x8' with 8' back drape
- <u>FREE</u> 8' draped table and two chairs (6' for Mini Booth)
- <u>FREE</u> listing in *Show's Program and Buyers Guide plus*
- <u>FREE</u> hyperlink to your company's website from www.***Vision***Preview.com
- Four <u>FREE</u> name badges for the first booth, 2 for each additional booth
- <u>FREE</u> Customized promotional materials to send to your prospects &clients inviting them to see you there
- Nine hours of exhibit time
- Excellent exposure to Optical Professionals from the S.E. & Caribbean

Event sponsored by

Professional Opticians of Florida
1947 Greenwood Drive
Tallahassee, FL 32303

850/201.2622 phone
800/972.2698 toll free
850/201.2625 fax

For additional info on Vision Preview or to reserve your booth contact Mark Miller at mark@pof.org

November 2 &3, 2013
Greater Ft. Lauderdale Convention Center
1950 Eisenhower Boulevard
Ft. Lauderdale, FL 33316

<u>Move-In:</u>

Thursday, Nov. 1	2:00 p.m. - 5:00 p.m.
Friday, Nov. 2	8:00 a.m. - 5:00 p.m.

<u>Exhibit Hours:</u> Improved Exhibit Hours

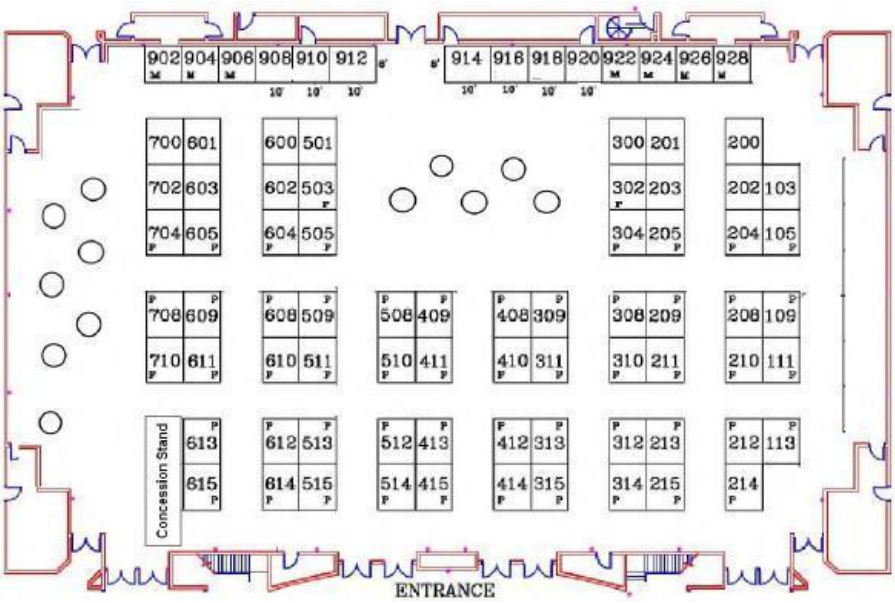
Friday , Nov 2	5:00pm – 8:00pm
Saturday Nov 3	12:00pm – 6:00pm

<u>Move-Out:</u>

Saturday Nov 3	6:00pm – 10:00pm

Prices	Before 10/10/12	10/11/12 & After
Priority Booth	$995p	$1095*
Standard	$895	$945
Mini Booth	$795M	$845M

Priority Booth = P (8'x10') Standard Booth (8'x10')
Mini Booth = M (8'x8')

Booth requests accepted now, assignments posted after 6/22/2012.

Updates available at VisionPreview.com